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TITLE FOR INITIAL SURVEY PAGE: The Commonwealth Fund Health Care Opinion Leaders Survey

Survey: Survey on Long-Term Care
Field Period: 11/9/05 – 12/5/05

SUBJECTS FOR QUESTIONNAIRE

300: Preloaded variables and Introduction
400: Financing long-term care
500: Quality of care
700: Culture change/resident-centered care
1000: Demographics

Proprietary Questions Not To Be Released: ALL

Harris Interactive-approved Results Items: N/A

Use of Instant Results System: NO

Harris Interactive-approved Soft Exit Items: N/A

Survey Progress Bars: Dynamic

Number of Response Equivalents (REs): 20

Estimated Survey Duration: 5 minutes

Survey Template: HI CORPORATE

TTT Code (Q23): 079922

Survey Description: Survey on opinion leaders in the health care field
Demographics Template: CUSTOM

SECTION 300: PRE-LOADED VARIABLE AND INTRODUCTION

BASE: PRELOADED: ALL RESPONDENTS

Q300 (QV7) Fund List
(221,222)

- | | |
|----|---|
| 1 | Academic and Research Institution |
| 2 | Government |
| 3 | Health Care Delivery |
| 4 | Other Industry/Business Setting |
| 5 | Pharmaceutical Industry |
| 6 | Professional Trade, Consumer Organization |
| 99 | MISSING |

BASE: PRELOADED ALL RESPONDENTS

Q303 (QV8) EMAIL ADDRESS

BASE: PRELOADED ALL RESPONDENTS

Q305 (QV9) FULL NAME

BASE: ALL RESPONDENTS

Q310 QV10 SAMPLE ID

BASE: ALL RESPONDENTS

Q315

Thank you for participating in the sixth Commonwealth Fund Health Care Opinion Leaders Survey. We hope you'll be able to answer a few timely questions on long-term care. Your responses will be reported in the aggregate only and will never be linked to you personally.

The survey will take about 5 minutes to complete and will ask three groups of questions about long-term care financing and quality.

Please click the "NEXT" button to continue.

SECTION 400: FINANCING LONG-TERM CARE

BASE: ALL RESPONDENTS

Q410 The aging of the Baby Boom generation will create an unprecedented need for long-term care services in the U.S. How much do you agree or disagree with the following approaches to paying for such long-term care needs?

Q411

	1	2	3	4	8		No
		<u>Strongly</u> <u>disagree</u>	<u>Disagree</u>	<u>Agree</u>	<u>Strongly</u> <u>agree</u>	<u>Not</u> <u>sure</u>	<u>Answer</u>
RANDOMIZE							
1	Individuals should pay for all or most own of their long-term care.	19	50	19	7	4	2
2	Government programs should cover all or most long-term care costs.	11	43	25	16	4	1
3	Individuals and government should share responsibility for financing long-term care about equally.	7	25	39	22	7	*
4	Adult children should be expected to contribute in part to their parents' long-term care costs.	15	33	42	5	4	1
5	Employers should be expected to contribute in part to their employees/retirees long-term care costs.	18	39	25	9	9	*

SECTION 500: IMPROVING QUALITY OF LONG-TERM CARE

BASE: ALL RESPONDENTS

Q500

Recent research has raised concerns about the quality of care and the effectiveness of regulation in home health, nursing homes, and assisted living arrangements. How effective do you think each of the following strategies would be in assuring and improving high quality of care?

Q501

	1	2	3	4	5	8	
	Not at all	Somewhat	Very	Extremely	Not	No	
	<u>effective</u>	<u>effective</u>	<u>Effective</u>	<u>effective</u>	<u>effective</u>	<u>sure</u>	Answer
RANDOMIZE							
1 Increased availability of consumer report cards on nursing home and home health care.	7	25	36	21	9	1	1
2 Increased payment rates to providers of long-term care services.	6	31	37	14	8	3	1
3 Payment incentives for quality, such as pay-for-performance.	4	23	35	20	10	6	1
4 More effective use of state enforcement remedies and sanctions against low quality providers.	3	29	35	21	9	2	1
5 Establishment of staffing requirements for nursing homes.	8	30	32	17	9	4	1
6 Provision of technical assistance to improve quality through the Medicare Quality Improvement Organization program.	6	37	28	14	3	10	2

BASE: ALL RESPONDENTS

Q600 Below is a list of potential policy strategies to address the growing cost of long term care. How much do you favor or oppose each of the following?

Q601

		1	2	3	4	8	No
		<u>Strongly</u>	<u>Oppose</u>	<u>Favor</u>	<u>Strongly</u>	<u>Not</u>	<u>Answer</u>
		<u>oppose</u>			<u>favor</u>	<u>sure</u>	
1	Let individuals establish tax-favored medical savings accounts to purchase long-term care insurance.	9	23	43	20	4	1
2	Provide tax incentives for individuals to purchase private long-term care insurance.	5	15	46	30	4	*
3	Tighten rules and state enforcement of Medicaid asset transfer restrictions.	5	22	46	15	11	1
4	Give frail elderly and disabled Medicaid beneficiaries vouchers to purchase their own long-term care services.	10	37	33	8	12	1
5	Transfer responsibility for Medicaid long-term care from states to the federal government.	4	17	37	31	10	1
6	Add an long-term care benefit to Medicare, financed by a premium.	5	8	44	36	7	1

SECTION 700: RESIDENT-CENTERED CARE
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BASE: ALL RESPONDENTS

Q700 In recent years, a movement to individualize nursing home care to meet the needs of their residents, known as “culture change” or “resident-centered care,” has begun to change the way nursing home care is delivered.

Q705 How familiar are you with the “culture change” or “resident-centered care” movement in nursing homes?

		<u>N=152</u>
1	Not at all familiar/Never heard of it	37
2	Somewhat familiar	35
3	Familiar	12
4	Very familiar	8
5	Extremely familiar	8
8	Not sure	*

BASE: ALL RESPONDENTS AT LEAST SOMEWHAT FAMILIAR WITH “CULTURE CHANGE” (Q705/2-5)

Q710 How effective do you think the “culture change” or “resident-centered care” movement has been in improving the quality of care in nursing homes ?

1	Not at all effective	3
2	Somewhat effective	43
3	Effective	14
4	Very effective	9
5	Extremely effective	3
8	Not sure	28

SECTION 1000: Demographics

BASE: ALL RESPONDENTS

Q1100 How would you describe your current employment position? Please select all that apply.

[MULTIPLE RESPONSE]

1	Policy analyst	22
2	Researcher/Professor/Teacher	37
3	Dean or department head	5
4	Policymaker or policy staff (federal)	3
5	Policymaker or policy staff (state)	3
6	CEO/President	21
7	Management/Administration	15
8	Lobbyist	3
9	Consultant	11
10	Regulator	*
11	Physician	19
12	Other health care provider (not physician)	3
13	Consumer advocate	5
14	Health care purchaser	7
15	Foundation officer	7
16	Investment analyst	*
17	Retired	4
96	Other [ASK Q1101]	4

BASE: RESPONDENTS WHO ARE IN “OTHER” EMPLOYMENT POSITION (Q1100/96)

Q1101 Please describe your current employment position.

[TEXT BOX]

BASE: ALL RESPONDENTS

Q1110 Which of the following best describes the type of place or institution for which you work or, if retired, last worked? Please select all that apply.

[MULTIPLE RESPONSE]

Academic and Research Institutions		59
1	Medical, public health, nursing, or other health professional school	28
2	University setting not in a medical, public health, nursing, or other health professional school	12
3	Think tank/Health care institute/Policy research institution	15
4	Foundation	9
5	Medical publisher	2
Government		7
6	Staff for a state elected official or state legislative committee	1
7	Staff for a federal elected official or federal legislative committee	1
8	Non-elected state executive-branch official	2
9	Non-elected federal executive-branch official	3
10	Staff for non-elected state executive-branch official	-
11	Staff for non-elected federal executive-branch official	-

Professional, Trade, Consumer Organizations	20
12 Medical society or professional association or organization	8
13 Allied health society or professional association or organization	2
14 Hospital or related professional association or organization	3
15 Health insurance and business association or organization	1
16 Pharmaceutical/Medical device trade association organization	1
17 Financial services industry	*
18 Labor/Consumer/Seniors' advocacy group	5
Health Care Delivery	14
19 Hospital	7
20 Nursing home/Long-term care facility	2
21 Clinic	2
22 Physician practice/Other clinical practice (patient care)	4
23 Health insurance/Managed care industry	4
Pharmaceutical Industry	3
24 Drug manufacturer	3
25 Device company	-
26 Biotech company	*
Other Industry/Business Settings	18
27 CEO, CFO, Benefits Manager	4
28 Polling organization	*
29 Health care consulting firm	6
30 Health care improvement organization	3
31 Accrediting body and organization (non-governmental)	2
96 Other [ASK Q 1111]	3

BASE: RESPONDENTS WHO WORK FOR "OTHER" INSTITUTION (Q1110/96)

Q1111 What other type of place or institution do you work for?

[TEXT BOX]

BASE: ALL RESPONDENTS

Q1500 All responses to this and future surveys will be kept confidential. Results will be reported to the Commonwealth Fund in such a way that no responses can be attributed to any individual.

In reporting the results of these surveys, the Commonwealth Fund would like to highlight the fact that the survey sample is made up of an authoritative collection of experts with a wide range of affiliations and perspectives.

For that purpose, may the Commonwealth Fund list your name as a participant in this survey?

1	Yes	87
2	No	12
3	No answer	1

BASE: ALL RESPONDENTS

Q60 Status of Respondent (Does not appear on screen)

(159)

- 1 Qualified Complete (RESPONDENT who went through entire survey and answered at least 1 question)
- 6 Not Qualified (ALL OTHERS)

This completes the survey. Your answers have been recorded. <p>

Thank you very much for taking the time to participate in this survey.