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November 3, 2006

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J:IUSINYCl27xxx|279xx|27901 CMWF Leaders Year 2127901_CMWF_Panel A_11.06|Edit MasterlJ27901_EM_survey A_QAFinal v4.doc The Commonwealth Fund Panel of Expert November 2006 (The Commonwealth Fund) TITLE FOR INITIAL SURVEY PAGE: The Commonwealth Fund Health Care Opinion Leaders Survey

Field Period: November 2006

| SUBJECTS FOR QUESTIONNAIRE 400: Preloaded variables |  |
| :---: | :---: |
| 500: Introduction |  |
| 600: Important Health Care Issues for Congress to Address 700: Goals |  |
|  |  |
| 800: Cost and Quality |  |
| 900: Health Insurance Coverage Expansion |  |
| 1000: Demographics |  |
| Proprietary Questions Not To Be Released: | ALL |
| Harris Interactive-approved Results Items: | N/A |
| Use of Instant Results System: | NO |
| Harris Interactive-approved Soft Exit Items: | N/A |
| Survey Progress Bars: | Dynamic |
| Number of Response Equivalents (REs): | 20 |
| Estimated Survey Duration: | 5 minutes |
| Survey Template: | HI CORPORATE |
| TTT Code (Q23): | 359999 |
| Survey Description: | Survey on opinion leaders in the health care field |
| Demographics Template: | CUSTOM |

SECTION 400: PRE-LOADED VARIABLE

```
BASE: ALL RESPONDENTS
Q400 (QV7) Fund List
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Academic and Research Institution
Government
Health Care Delivery
Other Industry/Business Setting
Pharmaceutical Industry
Professional Trade, Consumer Organization
MISSING

BASE: Preloaded all respondents
Q403 (QV8) email address

BASE: preloaded all respondents
Q404 (QV9) Full Name

BASE: All RESPONDENTS
Q405 (QV10) Sample ID

SECTION 500 INTRODUCTION
BASE: ALL RESPONDENTS
Q505 The progress bar below indicates approximately what portion of the survey you have completed.

Thank you for participating in the Commonwealth Fund Health Care Opinion Leaders Survey. We would like to ask for your input on a few timely questions regarding health policy, health care financing and delivery. Your responses will be reported in the aggregate only and will never be linked to you personally.

SECTION 600: Important Health Care Issues for Congress to Address

## BASE: ALL RESPONDENTS

Q610 How important do you think the following health care issues are for Congress to address in the next five years? Please indicate the level of importance for each issue.

Base: 289 Respondents

|  | Not at all important | Somewhat important | Very important | Absolutely essential |
| :---: | :---: | :---: | :---: | :---: |
| Expand coverage for the uninsured | * | 11 | 28 | 60 |
| Expand the State Children's Health |  |  |  |  |
| Insurance Program (SCHIP) to reach all uninsured children | 3 | 20 | 34 | 42 |
| Ensure that families are not exposed to excessive out-of-pocket costs in relation to income | 2 | 22 | 48 | 27 |
| Enact reforms to moderate the rising costs of health care for the nation | 2 | 15 | 40 | 41 |
| Increase the use of information technology to improve the quality and safety of care | 2 | 17 | 40 | 39 |
| Reform Medicare payment to reward performance on quality and efficiency | 4 | 31 | 40 | 24 |
| Narrow the gap between payments for primary care providers' and specialists' services | 9 | 35 | 30 | 24 |
| Reform the system for handling malpractice complaints, judgments, and awards | 15 | 41 | 26 | 17 |
| Improve Medicaid coverage | 4 | 34 | 42 | 18 |
| Simplify and standardize the health insurance process to reduce administrative costs | 6 | 33 | 29 | 31 |
| Reduce racial/ethnic disparities in care | 3 | 31 | 40 | 24 |
| Reform Medicare to ensure its longrun solvency | 2 | 17 | 36 | 44 |
| Improve the quality and efficiency of nursing home and long-term care | 1 | 36 | 46 | 16 |
| Provide incentives for individuals and employers to encourage the purchase of long-term care insurance | 23 | 49 | 22 | 4 |
| Control the rising cost of prescription drugs | 4 | 28 | 39 | 27 |
| Control Medicaid costs | 6 | 35 | 45 | 13 |
| Address the shortage of trained health professionals (e.g., primary care physicians and nurses) | 5 | 24 | 40 | 30 |

## SECTION 700: Goals

## BASE: ALL RESPONDENTS

Q705 What would you see as both an achievable and desirable goal or target for policy action within the next 10 years? Please enter a percentage in the box.

## BASE: 289 RESPONDENTS

| Proportion of under-65 population that has no health insurance <br> (Currently: 18\%) <br> Total cost of health care as a percentage of GDP (Currently: 16\%) | Median |
| :--- | :---: |
| Proportion of households spending more than 10 percent of their <br> household income (5 percent for low-income households) on out- <br> of-pocket health care costs and premiums (Currently: 17\%) <br> Proportion of recommended care adults receive (Currently: 55\%) | 5 |
| Proportion of recommended care children receive (Currently: 44\%) | 16 |
| Proportion of recommended preventive care adults receive <br> (Currently: $49 \%)$ <br> Proportion of recommended preventive care children receive <br> (Currently: $43 \%)$ | 80 |

## SECTION 800: Cost and Quality

## BASE: ALL RESPONDENTS

Q800 Below is a list of approaches that have been proposed to control the rising costs of health care and improve the quality of care. How effective do you think each of these approaches would be?

Base: 289 Respondents

|  | Not at all effective | Somewhat effective | Very effective | Extremely effective |
| :---: | :---: | :---: | :---: | :---: |
| Encourage competition among insurers and providers | 25 | 39 | 24 | 10 |
| Reduce inappropriate medical care | 1 | 22 | 44 | 31 |
| Reduce fraudulent billing | 13 | 52 | 24 | 10 |
| Require consumers to pay a substantially higher share of their health care costs | 36 | 47 | 14 | 2 |
| Reduce administrative costs of insurers and providers | 7 | 39 | 25 | 28 |
| Consolidate purchasing power by public and private insurers working together to moderate rising costs of care | 12 | 37 | 35 | 15 |
| Allow Medicare to negotiate drug prices | 13 | 29 | 29 | 28 |
| Make information on the comparative quality and costs of care of hospitals and physicians | 13 | 42 | 33 | 12 |
| Reward providers who are more efficient and provide higher quality care | 4 | 34 | 34 | 27 |
| Increased and more effective use of information technology | 3 | 31 | 37 | 29 |
| Reform the malpractice system | 18 | 52 | 18 | 12 |
| Create a national agency to set quality standards and practice guidelines | 15 | 44 | 30 | 10 |
| Establish a public/private mechanism to produce and disseminate information of effectiveness and best practices | 7 | 39 | 36 | 18 |
| Legalize the importation of brand name prescription drugs from Canada or other countries | 28 | 46 | 16 | 8 |
| Encourage small employers to join larger group purchasing pools to buy health insurance for their employees | 15 | 44 | 29 | 12 |
| Use evidence-based guidelines to determine whether a test or procedure should be done | 4 | 26 | 43 | 26 |
| Have all payers, including private insurers, Medicare, and Medicaid, adopt common payment methods or rates | 15 | 34 | 30 | 21 |
| Increase the use of disease and care management strategies for the | 3 | 31 | 45 | 21 |

chronically ill
Reduce reimbursement for procedures and increase reimbursement for primary care

## SECTION 900: Health Insurance Coveraqe Expansion

## BASE: ALL RESPONDENTS

Q900 Below is a list of possible reforms to expand coverage for the uninsured. How effective do you think each of these reforms is?

Base: 289 Respondents


## SECTION 1000: Demographics

## BASE: ALL RESPONDENTS

Q1100 How would you describe your current employment position? Please select all that apply.

|  | $\underline{\text { Total }}$ |
| :--- | ---: |
| $\mathbf{( \mathbf { n } = \mathbf { 2 8 9 } )}$ |  |
| Policy analyst | 25 |
| Researcher/Professor/Teacher | 30 |
| Dean or department head | 7 |
| Policymaker or policy staff (federal) | 2 |
| Policymaker or policy staff (state) | 1 |
| CEO/President | 27 |
| Management/Administration | 25 |
| Lobbyist | 3 |
| Consultant | 11 |
| Regulator | $*$ |
| Physician | 18 |
| Other health care provider (not physician) | 3 |
| Consumer advocate | 9 |
| Health care purchaser | 10 |
| Foundation officer | 6 |
| Investment analyst | - |
| Retired | 4 |
| Other | 4 |

## BASE: ALL RESPONDENTS

Q1110 Which of the following best describes the type of place or institution for which you work or, if retired, last worked? Please select all that apply.

|  | $\frac{\text { Total }}{\mathrm{n}=289}$ |
| :---: | :---: |
|  | \% |
| Academic and Research Institutions | 48 |
| Medical, public health, nursing, or other health professional school | 24 |
| Think tank/Health care institute/Policy research institution | 12 |
| University setting not in a medical, public health, nursing, or other health professional school | 8 |
| Foundation | 7 |
| Medical publisher | 1 |
| Business/Insurance/Other Health Industry | 33 |
| Health insurance and business association or organization | 6 |
| Pharmaceutical/Medical device trade association organization | - |
| Financial services industry | - |
| Health insurance/Managed care industry | 8 |
| Drug manufacturer | 3 |
| Device company | - |
| Biotech company | 1 |
| CEO, CFO, Benefits Manager | 5 |

Polling organization ..... *
Health care consulting firm ..... 6
Health care improvement organization ..... 8
Accrediting body and organization (non-governmental) ..... 1
Health Care Delivery ..... 33
Medical society or professional association or ..... 8
organization
Hospital ..... 13
Physician practice/Other clinical practice (patient care) ..... 7
Hospital or related professional association or ..... 5
organization
organization
4
4
Clinic
Clinic
2
2
Allied health society or professional association or organization ..... 2
Government/ Laborl Consumer Advocacy ..... 13
Labor/Consumers/Seniors' advocacy group ..... 4
Staff for a federal elected official or federal legislative ..... - committee
Non-elected federal executive branch official ..... 1
Staff for non-elected federal executive branch official ..... 1
Non-elected state executive branch official ..... 1
Staff for a state elected official or state legislative ..... 1
committee
Staff for non-elected state executive branch official ..... 1
Other ..... 4

## BASE: ALL RESPONDENTS

Q1500 All responses to this and future surveys will be kept confidential. Results will be reported to the Commonwealth Fund in such a way that no responses can be attributed to any individual.

In reporting the results of these surveys, the Commonwealth Fund would like to highlight the fact that the survey sample is made up of an authoritative collection of experts with a wide range of affiliations and perspectives.

For that purpose, may the Commonwealth Fund list your name as a participant in this survey?

## Total <br> $\mathrm{n}=289$

```Yes87
```

No ..... 11
No answer ..... 2

## BASE: ALL RESPONDENTS

Q60 Status of Respondent (Does not appear on screen)

1 Qualified Complete (RESPONDENT who went through entire survey and answered at least 1 question)
6 Not Qualified (ALL OTHERS)

This completes the survey. Your answers have been recorded. <p>
Thank you very much for taking the time to participate in this survey.

