## THE COMMONWEALTH FUND HEALTH CARE OPINION LEADERS SURVEY

October 2005

TABLE 1
Overall Success of Medicaid
"Overall, how successful do you think Medicaid has been in meeting its goals?"
Base: 252 Respondents

|  | Total | Academic/ Research Institution | Health Care Delivery | Business/ Insurance/ Other Health Care Industry | Government/ <br> Labor/ <br> Consumer <br> Advocacy |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \% | \% | \% | \% | \% |
| Extremely/very successful/successful | 58 | 65 | 55 | 39 | 68 |
| Extremely successful | 7 | 8 | 2 | 4 | 8 |
| Very successful | 25 | 28 | 14 | 20 | 28 |
| Successful | 26 | 29 | 39 | 15 | 33 |
| Somewhat/not at all successful | 40 | 34 | 43 | 55 | 33 |
| Somewhat successful | 38 | 32 | 41 | 52 | 33 |
| Not at all successful | 2 | 2 | 2 | 3 | - |
| Not sure/No answer | 2 | 1 | 2 | 4 | - |

TABLE 2
Overall Success of the State Children's Health Insurance Plan
"Overall, how successful do you think the State Children's
Health Insurance Plan (SCHIP) has been in meeting its goals?"
Base: 252 Respondents

|  | Total | Academic/ <br> Research <br> Institution | Health <br> Care <br> Delivery | Business/ <br> Insurance/ <br> Other Health <br> Care Industry | Government// <br> Labor/ <br> Consumer <br> Advocacy |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Extremely/very successful/successful | $\mathbf{\%}$ | $\mathbf{\%}$ | $\mathbf{\%}$ | $\mathbf{\%}$ | \% |
| Extremely successful | 9 | $\mathbf{6 1}$ | $\mathbf{5 4}$ | $\mathbf{5 5}$ | $\mathbf{6 3}$ |
| Very successful | 25 | 11 | 2 | 7 | 13 |
| Successful | 27 | 18 | 21 | 23 |  |
| Somewhat/not at all successful | $\mathbf{3 4}$ | $\mathbf{2 3}$ | 34 | 27 | 28 |
| Somewhat successful | 32 | 32 | $\mathbf{4 3}$ | $\mathbf{3 8}$ | $\mathbf{3 0}$ |
| Not at all successful | 2 | 3 | 41 | 37 | 30 |
| Not sure/No answer | 5 | 4 | 2 | 1 | - |

TABLE 3
Specific Accomplishments of Medicaid
"How important has Medicaid been in accomplishing each of the following?"
Base: 252 Respondents

|  |  | Total | Academic/ <br> Research <br> Institution | Health Care Delivery | Business/ Insurance/ Other Health Care Industry | Government/ Labor/ Consumer Advocacy |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \% | \% | \% | \% | \% |
| Improving access to health care for the low-income population | Extremely/ very important/ important | 92 | 92 | 91 | 96 | 93 |
|  | Extremely important | 44 | 46 | 34 | 37 | 48 |
|  | Very important | 32 | 32 | 39 | 35 | 35 |
|  | Important | 16 | 14 | 18 | 24 | 10 |
|  | Somewhat/ not at all important | 7 | 8 | 9 | 3 | 5 |
|  | Somewhat important | 6 | 6 | 7 | 3 | 5 |
|  | Not at all important | 1 | 2 | 2 | - | - |
|  | Not sure/No answer | 1 | 1 | - | 1 | 3 |
| Improving accessibility to nursing home and home care for the elderly and disabled | Extremely/ very important/ important | 91 | 93 | 89 | 89 | 93 |
|  | Extremely important | 45 | 50 | 46 | 35 | 48 |
|  | Very important | 30 | 29 | 25 | 31 | 30 |
|  | Important | 16 | 14 | 18 | 23 | 15 |
|  | Somewhat/ not at all important | 6 | 5 | 9 | 6 | 8 |
|  | Somewhat important | 6 | 5 | 7 | 6 | 5 |
|  | Not at all important | 1 | - | 2 | - | 3 |
|  | Not sure/No answer | 2 | 2 | 2 | 6 | - |
| Insuring high-risk populations such as those with HIV/AIDS, special-needs children, or disabled adults for whom private insurance is unavailable or who are missing key benefits | Extremely/ very important/ important | 90 | 92 | 91 | 87 | 93 |
|  | Extremely important | 44 | 51 | 39 | 35 | 45 |
|  | Very important | 30 | 27 | 34 | 31 | 33 |
|  | Important | 16 | 14 | 18 | 21 | 15 |
|  | Somewhat/ not at all important | 7 | 5 | 7 | 7 | 8 |
|  | Somewhat important | 6 | 4 | 7 | 7 | 8 |
|  | Not at all important | 1 | 2 | - | - | - |
|  | Not sure/No answer | 3 | 2 | 2 | 6 | - |

TABLE 3
Specific Accomplishments of Medicaid (continued)
Base: 252 Respondents

|  |  | Total | Academic/ Research Institution | Health Care Delivery | Business/ Insurance/ Other Health Care Industry | Government/ Labor/ Consumer Advocacy |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \% | \% | \% | \% | \% |
| Increasing financial stability of health care providers serving the poor and uninsured | Extremely/ very important/ important | 77 | 80 | 68 | 73 | 85 |
|  | Extremely important | 23 | 26 | 27 | 13 | 18 |
|  | Very important | 27 | 26 | 13 | 34 | 33 |
|  | Important | 27 | 28 | 29 | 27 | 35 |
|  | Somewhat/ not at all important | 21 | 19 | 32 | 23 | 15 |
|  | Somewhat important | 16 | 17 | 18 | 18 | 15 |
|  | Not at all important | 5 | 2 | 14 | 4 | - |
|  | Not sure/No answer | 2 | 2 | - | 4 | - |
| Helping finance high-cost community hospital resources such as trauma, burn care, and emergency care | Extremely/ very important/ important | 66 | 67 | 61 | 65 | 75 |
|  | Extremely important | 12 | 14 | 11 | 10 | 8 |
|  | Very important | 19 | 20 | 14 | 13 | 23 |
|  | Important | 35 | 34 | 36 | 42 | 45 |
|  | Somewhat/ not at all important | 22 | 22 | 29 | 24 | 20 |
|  | Somewhat important | 16 | 17 | 20 | 17 | 18 |
|  | Not at all important | 6 | 5 | 9 | 7 | 3 |
|  | Not sure/No answer | 12 | 11 | 11 | 11 | 5 |

## TABLE 4

## The Future of Medicaid

"Health policy experts have suggested various changes to the Medicaid program.
Do you favor or oppose changing Medicaid in the following ways?"
Base: 252 Respondents

|  |  | Total | Academic/ Research Institution | Health Care Delivery | Business/ Insurance/ Other Health Care Industry | Government/ Labor/ Consumer Advocacy |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \% | \% | \% | \% | \% |
| Simplify eligibility and re-enrollment rules to improve continuity of coverage | Favor (net) | 95 | 96 | 100 | 92 | 95 |
|  | Strongly favor | 67 | 73 | 64 | 61 | 75 |
|  | Favor | 27 | 23 | 36 | 31 | 20 |
|  | Oppose (net) | 2 | 2 | - | 1 | 3 |
|  | Oppose | 2 | 2 | - | 1 | 3 |
|  | Strongly oppose | - | - | - | - | - |
|  | Not sure/No answer | 3 | 2 | - | 7 | 3 |
| Federal funding to expand coverage to all uninsured below $150 \%$ of the poverty level | Favor (net) | 85 | 89 | 88 | 73 | 95 |
|  | Strongly favor | 49 | 52 | 54 | 30 | 73 |
|  | Favor | 35 | 37 | 34 | 44 | 23 |
|  | Oppose (net) | 10 | 8 | 7 | 17 | 5 |
|  | Oppose | 9 | 7 | 5 | 17 | 3 |
|  | Strongly oppose | 2 | 2 | 2 | - | 3 |
|  | Not sure/No answer | 5 | 3 | 5 | 10 | - |
| Have the federal government assume responsibility for paying Medicare premiums and cost-sharing for lowincome elderly and disabled with incomes below $135 \%$ of the poverty level who qualify for Medicaid | Favor (net) | 77 | 79 | 73 | 72 | 90 |
|  | Strongly favor | 35 | 35 | 27 | 30 | 63 |
|  | Favor | 42 | 44 | 46 | 42 | 28 |
|  | Oppose (net) | 9 | 10 | 11 | 8 | 3 |
|  | Oppose | 7 | 9 | 9 | 6 | - |
|  | Strongly oppose | 2 | 1 | 2 | 3 | 3 |
|  | Not sure/No answer | 14 | 11 | 16 | 20 | 8 |
| Move Medicaid/SCHIP toward pay-for-performance payment incentivesrewarding providers and plans for delivering appropriated, high-quality care | Favor (net) | 77 | 71 | 77 | 83 | 85 |
|  | Strongly favor | 31 | 24 | 29 | 44 | 40 |
|  | Favor | 46 | 47 | 48 | 39 | 45 |
|  | Oppose (net) | 11 | 14 | 14 | 10 | 3 |
|  | Oppose | 10 | 13 | 9 | 8 | 3 |
|  | Strongly oppose | 2 | 2 | 5 | 1 | - |
|  | Not sure/No answer | 12 | 14 | 9 | 7 | 13 |
| Require employers that do not offer health benefits to pay into a pool to help support Medicaid/SCHIP expansion to low-income workers and assist in enrolling low-wage workers | Favor (net) | 73 | 72 | 79 | 68 | 90 |
|  | Strongly favor | 33 | 30 | 43 | 30 | 48 |
|  | Favor | 40 | 42 | 36 | 38 | 43 |
|  | Oppose (net) | 20 | 19 | 16 | 25 | 8 |
|  | Oppose | 14 | 14 | 13 | 15 | 8 |
|  | Strongly oppose | 6 | 5 | 4 | 10 | - |
|  | Not sure/Vo answer | 8 | 9 | 5 | 7 | 3 |
| Let anyone buy coverage through Medicaid or SCHIP by paying a sliding scale premium, e.g., up to $5 \%$ of income below twice the poverty level, and up to $10 \%$ of income above that | Favor (net) | 70 | 74 | 80 | 55 | 78 |
|  | Strongly favor | 20 | 24 | 20 | 15 | 20 |
|  | Favor | 50 | 50 | 61 | 39 | 58 |
|  | Oppose (net) | 16 | 13 | 14 | 24 | 13 |
|  | Oppose | 12 | 10 | 9 | 18 | 13 |
|  | Strongly oppose | 4 | 3 | 5 | 6 | - |
|  | Not sure/No answer | 14 | 13 | 5 | 21 | 10 |

TABLE 4
The Future of Medicaid (continued)

Base: 252 Respondents

|  |  | Total | Academic/ Research Institution | Health Care Delivery | Business/ <br> Insurance/ <br> Other Health <br> Care Industry | Government/ <br> Labor/ <br> Consumer <br> Advocacy |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \% | \% | \% | \% | \% |
| Permit benefit designs for beneficiaries with incomes above $100 \%$ of the poverty level that include some premium or costsharing not to exceed 5\% of income | Favor (net) | 61 | 56 | 63 | 69 | 65 |
|  | Strongly favor | 19 | 17 | 9 | 23 | 33 |
|  | Favor | 42 | 40 | 54 | 46 | 33 |
|  | Oppose (net) | 28 | 35 | 25 | 20 | 20 |
|  | Oppose | 24 | 29 | 21 | 18 | 18 |
|  | Strongly oppose | 4 | 6 | 4 | 1 | 3 |
|  | Not sure/No answer | 11 | 8 | 13 | 11 | 15 |
| Cap total federal funds per covered beneficiary and allow states greater flexibility regarding benefit design | Favor (net) | 26 | 25 | 23 | 37 | 13 |
|  | Strongly favor | 8 | 8 | 4 | 10 | 8 |
|  | Favor | 17 | 17 | 20 | 27 | 5 |
|  | Oppose (net) | 66 | 71 | 68 | 46 | 78 |
|  | Oppose | 30 | 32 | 38 | 23 | 25 |
|  | Strongly oppose | 37 | 39 | 30 | 24 | 53 |
|  | Not sure/No answer | 8 | 4 | 9 | 17 | 10 |

## TABLE 5 <br> Place of Employment

"Which of the following best describes the type of place or institution for which you work?"
Base: 252 Respondents

|  | \% |
| :---: | :---: |
| Academic and Research Institutions |  |
| Medical, public health, nursing, or other health professional school | 24 |
| Think Tank/Health Care Institute/Policy Research Institution | 17 |
| University setting not in a medical, public health, nursing, or other health professional school | 8 |
| Foundation | 10 |
| Medical Publisher | 1 |
| Health Care Delivery and Professional, Trade, or Consumer Organizations |  |
| Medical society or professional association or organization | 8 |
| Hospital | 8 |
| Physician practice/Other clinical practice (patient care) | 4 |
| Clinic | 4 |
| Hospital or related professional association or organization | 4 |
| Nursing home/Long-term care facility | 1 |
| Allied health society or professional association or organization | 1 |
| Other Industry/Business Settings |  |
| Health care consulting firm | 10 |
| CEO, CFO, Benefits manager | 3 |
| Accrediting body and organization (non-governmental) | 2 |
| Polling organization | 1 |
| Financial service industry | - |
| Other | 1 |
| Labor Consumer Advocacy Groups and Health Care Improvement Organizations |  |
| Labor/Consumer/Seniors' advocacy group | 6 |
| Health care improvement organization | 4 |
| Health Insurance and Professional Organization |  |
| Health insurance/managed care industry | 4 |
| Health insurance and business association or organization | 4 |
| Government |  |
| Non-elected federal executive branch official | 3 |
| Staff for a federal elected official or federal legislative committee | 2 |
| Non-elected state executive branch official | 2 |
| Staff for a state elected official or state legislative committee | 2 |
| Staff for non-elected federal executive branch official | 1 |
| Staff for non-elected state executive branch official | * |
| Pharmaceutical Industry and Professional Organization |  |
| Drug manufacturer | 3 |
| Pharmaceutical/Medical device trade association organization | 1 |
| Biotech company | 1 |
| Device company | - |

TABLE 6
Type of Employment
"How would you describe your current employment position?"
Base: 252 Respondents

|  | \% |
| :--- | :---: |
| Teacher, Researcher, Professor | 34 |
| Policy Analyst | 28 |
| CEO/President | 22 |
| Physician | 17 |
| Administration/Management | 12 |
| Consultant | 12 |
| Foundation officer | 8 |
| Department head/Dean | 6 |
| Consumer advocate | 6 |
| Health care purchaser | 5 |
| Policymaker or policy staff (federal) | 4 |
| Policymaker or policy staff (state) | 4 |
| Lobbyist | 3 |
| Other health care provider (not physician) | 3 |
| Other | 2 |
| Retired | 3 |

TABLE 7
Permission to Be Named as a Survey Participant
Base: 252 Respondents

|  | $\mathbf{\%}$ |
| :--- | :---: |
| Yes | 85 |
| No | 15 |
| No answer | - |

## APPENDIX <br> METHODOLOGY

The online survey was conducted by Harris Interactive with 252 opinion leaders in health policy and innovators in health care delivery and finance between August 8th, 2005, and August 29th, 2005.

The sample for this survey was developed by using a two-step process. Initially, The Commonwealth Fund and Harris Interactive jointly identified a number of experts across different industries and professional sectors with a range of perspectives, based on their affiliations and involvement in various organizations and institutions. Harris Interactive then conducted an online survey with these experts asking them to nominate others within and outside their own fields whom they consider to be leaders and innovators in health care. Based on the result of the survey and after careful review by Harris Interactive, The Commonwealth Fund, and a selected group of health care experts, the sample for this poll was created. The final list included 1,281 people.

Harris Interactive sent out individual e-mail invitations containing a password-protected link to the entire sample. Of the 1,281 e-mail invitations, 43 were returned as undeliverable. Harris Interactive determined that the undeliverable e-mail addresses appeared to be randomly distributed among the different sectors and affiliations. Data collection took place between August 8th, 2005, and August 29th, 2005. A total of three reminders were sent to anyone who had not responded. The response rate was 20 percent. Typically, samples of this size are associated with a sampling error of $+/-6$ percent.

